



CERTIFICATE

**The world's longest running TV quiz show is
NBC4's *It's Academic* (USA),
which has been on air continuously since
7 October 1961. The show, on which high
school student teams compete, was created by
Sophie Altman (USA) and enters its 43rd
season in Autumn 2003. It originally aired on
WRC-TV, but the station was renamed to
NBC4. It is still produced mainly in Washington,
USA.**

Keeper of the Records
GUINNESS WORLD RECORDS LTD

A handwritten signature in black ink, appearing to read "S. Altman", is written over the printed name of the Keeper of the Records.